Remarks:

Claims 1, 4, and 7 have been amended, and claims 9-58 have been withdrawn from consideration. Reexamination and reconsideration of the application are respectfully requested.

The Examiner rejected claims 1, 4, and 7 as being indefinite. These claims have been amended in a manner in which it is believed remedies said rejection.

The Examiner rejected claims 1-8 under 35 USC 103(a) as being unpatentable over Klein US Patent No. 790,440 in view of Riga US Patent No. 6,467,637. Reconsideration and withdrawal of the rejection is respectfully requested.

First, Applicants submit that nothing teaches or suggests the combination of Klein and Riga. Klein is for the display of window shades. Riga is for the display of deathcare merchandise. Nothing could be further afield from deathcare merchandise than window shades. The display of deathcare merchandise presents its own set of completely unique problems which are completely unrelated to the problems encountered in the display of window shades. The only suggestion for the combination is in Applicants' own disclosure, which the Examiner is prohibited from using against Applicants. Accordingly, it is submitted that the rejection should be withdrawn for at least this reason.

Second, claim 1, as amended, calls for the second display portion to be mounted to the first display portion for swiveling movement relative thereto about a

generally vertical axis. Klein clearly cannot meet this limitation. In the words of the Examiner, Klein has a base 3-10, a first display portion 11, 12, 17, 20 mounted to the base, and a second display portion 16, 25 mounted to the first display portion. Very clearly Klein's second display portion is not mounted to his first display portion for swiveling movement relative thereto about a generally vertical axis. To the contrary, Klein's second display portion is fixed relative to his first display portion. And, neither Klein nor Riga provide any suggestion or motivation for such mounting of a second display portion to a first display portion for swiveling movement relative thereto. Accordingly, it is respectfully submitted that the 103(a) rejection of claim 1 is in error and should be withdrawn.

Third, the Examiner totally glossed over Applicants' inventions of claims 2-8. Nothing in the art of record teaches, suggests, or provides any motivation for, the features claimed in these claims, to wit, that the first portion is four-sided and wherein each side of the first portion has one casket portion mounted thereto (claim 2), that the second portion is four-sided and wherein each side of the second portion has four ornaments mounted thereto (claim 3), that the first portion is four-sided and has one casket portion mounted on each side thereof and the second portion is four-sided and has four ornaments mounted on each side thereof, the display thereby presenting the customer with 64 casket choices from which the customer can select (claim 4), that the display has a height of about 72 inches (claim 5), that the base is four-sided (claim 6), that each side of the base is about 18 inches wide

(claim 7), and that the ornaments are casket shell corner ornaments adapted to be mounted to each corner of a four-cornered casket shell (claim 8). Nothing teaches or suggests these features and in the absence thereof Applicants are entitled to allowance of these claims.

In view of the above, it is submitted that claims 1-8 are entirely in a condition for allowance. Reexamination of the application is respectfully requested, and an early Notice of Allowance is earnestly solicited.

If any petition for extension of time is necessary to accompany this communication, please consider this paper a petition for such an extension of time, and apply the appropriate extension of time fee to the credit card of the undersigned. If any other charges or credits are necessary to complete this communication, please apply them to Deposit Account 23-3000.

Respectfully submitted,

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